Cotulla

A Case Study on Sustainable Growth
Assessment

- Cotulla / Typical Rural Community
- Deteriorating Infrastructure
- Poor Financial Condition
- Limited Resources
- A Community in Decline
- Population 3,500
Basic Elements for A Successful Community

- Financial Stability
- Planning
- Development of Infrastructure
- Develop Human Resources
- Economic Revitalization
## Financial Stability

### Ad Valorem Taxes

<table>
<thead>
<tr>
<th>Net Ad Valorem Taxes</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>58,143,354</td>
<td>63,632,793</td>
<td>65,235,705</td>
<td>87,000,000</td>
</tr>
</tbody>
</table>
# Financial Stability

## Sales Taxes

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
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<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Sales Tax</td>
<td>445,022</td>
<td>615,681</td>
<td>1,301,582</td>
<td>2,200,000</td>
</tr>
</tbody>
</table>
Financial Stability
Rate Studies of Basic Services

- Contracted with CAPEX Services to do a rate study on water, sewer, and garbage rates.
- Proposed study on impact fees.
- Proposed fees for platting included in subdivision ordinance.
- Proposed fees for review of building plan submittals.
- Enhance revenue of all funds.
Planning

- Reviewing Code of Ordinances
- Subdivision Ordinance
- SOB Ordinance
- CCN Protection and Creation of Ordinances
- Special Use Permit
- Master Plan Revision
- Annexation Plan
Development of Infrastructure

Water

- Hydrologist
- Water Team - Tetra Tech
- Hydrology Modeling
- Mapping
- CCN Service Area – to
- Alternative Water Sources
Development of Infrastructure
Rehab of Elevated Storage Tank
Development of Infrastructure – Water Well #6 / Elevated Storage Tank at Choctaw
Development of Infrastructure
Installation of SCADIA System and Automated Controls
Replacement of Water Lines and Water Meters

- 1.5 Million USDA Water Grant / Loan
- 1.2 Million EDA Grant / LAS PALMAS
- 12 in. Water Loop
- Standardization of Water Line Sizing
# Chart of Water Usage

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily Average</td>
<td>1,062,054</td>
<td>990,063</td>
<td>1,406,000</td>
</tr>
</tbody>
</table>
Development of Infrastructure

Sewer

- 2010 Permit Renewed for 1 million gallon capacity
- EPA Grant for Sewer Plant Rehab 500 thousand
- Sewer lines extension to colonias
- Grey water recycling
Development of Infrastructure

Emergency Lift Station Generators

- Lift Stations Rehab
# Chart of Sewer Discharge

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily Average Discharge</td>
<td>486,809</td>
<td>528,443</td>
<td>489,691</td>
</tr>
</tbody>
</table>
Chart of Electrical Production

- Consumption / 7 Megawatts in 2010
  14 Megawatts in 2012
Human Resources

- Contract Personnel
  - Planner
  - Building Inspector
  - Engineer
  - Code Enforcement
  - Rate Study Consultant
  - Financial Consultant
  - Local Training for Staff
  - Development Plan for Local Staff
Economic Revitalization

- Local Assets
  - MAIN STREET
  - THC
  - Camino Real Trail
  - National Park Service
  - Publicity
  - Economic Analysis
Capital Projects

- Airport Runway Extension
- EDA – 12” Water Loop
- Second and Third Phase Paving Projects
- Main Street Project Improvements
- Historic Renovation of Veterans Park
- Affordable Housing Development
- Expansion of Natural Gas System
Dynamics of Growth
Boom to Normal Times

- Major Improvements – Short Term
- Major Improvements – Long Term
- Future Improvements
Eagles Den
La Salle County Nursing Home
La Salle County EOC
Golden Chick
El Charro Mexican Restaurant
Dollar General
Taco Palenque
Super 8
Front Street Warehouse
Stripes
Microtel
New Motel
Lone Star Man Camp
Eagle Ford Crossing
Eagle Ford Duplexes
Days Inn
Hampton Inn
Comfort Suites
Strip Mall
Ciena Hotel
Thank You